



Dear Friend of the PAGD:

The Pennsylvania Academy of General Dentistry (PAGD) would like to invite you to participate in the success of the PAGD Annual Meeting to be held:

May 14-16, 2010
INN AT POCONO MANOR
Route 314 • One Manor Drive
Pocono Manor, PA 18349
800.233.8150

The Annual Meeting of the PAGD attracts the finest dentists and assistants in Pennsylvania, dedicated to quality continuing education and cutting edge products and dentistry. For the first time ever, we are offering a Practice Management Symposium featuring nationally recognized speakers. We anticipate the symposium will draw more doctors and staff to our Annual Meeting, given the current economic climate.

Our ability to provide the general dentists of Pennsylvania with high quality continuing education programs and an enjoyable meeting depends on the interest and support of commercial enterprises such as you. We are inviting you to participate in our Annual Meeting because we believe in your product and services. We wish you to participate to ensure our success as well as the PAGD dentists ensure your success.

We are providing these details early so that you may budget your time and finances to attend our meeting as an exhibitor, a sponsor, or both. Due to the overwhelming response to our prior meetings, we urge you to register as soon as possible. **We are limited to 30 exhibits because of space restrictions.**

As Pennsylvania's finest continuing education provider, we are looking for only the finest sponsors. I hope you are able to commit to attending. The PAGD looks forward to seeing you and supporting you.

Sincerely,

Matthew D. Freedman, DMD, FAGD, FICD
General Chairman, PAGD Annual Meeting

Sponsorship Pricing for PAGD Annual Meeting May 14-16, 2010

EXHIBIT SPACE

Exhibit space also includes Business Card advertising in the Annual Meeting Advertising Book. See below for details.

Cost: \$500 for one day, \$800 for two days and \$1,000 for three days. (Sponsorships received by Jan. 1, 2010, will receive a 10% discount)

Friday, May 14, 2010 – Exhibit Hall open 8 am to 4 pm

- Dr. Robert Lowe – Creating Functional and Aesthetic Provisional Restorations
- Dr. John Burgess, DDS, ABGD – course to be determined

Saturday, May 15, 2010 (Practice Management Symposium) – Exhibit Hall open 8 am to 4 pm

- Paul Homoly and Ken Runkle, Recession-Proof Your Practice
- Brian Hufford, Too Few Millionaires Next Door
- Craig Young, Where Does All Your Money Go? – The Financial Outcome Gap
- PDAA Meeting in the Round

Sunday, May 16, 2010 (Practice Management Symposium) – Exhibit Hall open from 8 am to noon

- Ned Kivett and Paul Homoly, Practice Transitions

Set-up:

_____ 6-foot table _____ electricity needed

Names to be placed on Badges

- 1) _____
- 2) _____

ADVERTISING BOOK

PAGD will offer attendees an advertising book for easy reference. The book will be one-color, 8.5 x 11 inches.

Ads are available at the following rates.

Business Card: \$40 (free with Exhibit Space)

¼ page: \$80

½ page: \$160

Whole page: \$360

Advertisements need to be high-resolution .jpeg files. **Deadline for submission is May 1, 2010.**

SPONSORS

PAGD offers you several sponsorship opportunities for the 2010 Annual Meeting.

Silver Sponsor - \$750

Includes:

- Partial sponsorship of PEAK Social Event, evening of May 13, 2010
- Mic time and recognition during the PEAK Social Event
- Business card advertisement in Annual Meeting Advertising Book
- Recognition in Annual Meeting Brochure
- 1 attendee at the Social Event

Gold Sponsor - \$1,500

Includes:

- Sponsorship of the President's Banquet, May 14, 2010
- 2 attendees at President's Banquet
- Quarter page advertisement in Annual Meeting Advertising Book
- Recognition in Annual Meeting Brochure

Platinum Sponsor - \$3,500

Includes:

- Exhibitor space for three days
- Partial sponsorship of cocktail hour before the President's Banquet, May 14, 2010 or lunch sponsor on Friday or Saturday
- Mic time during the cocktail hour or lunch
- 2 attendees at the President's Banquet
- Half-page advertisement in Annual Meeting Advertising Book
- Recognition in Annual Meeting Brochure

President's Banquet Table Sponsor - \$500

Includes:

- Placard with company name and logo on a table at the President's Banquet, May 14, 2010
- Business Card advertisement in Annual Meeting Advertising Book (Exhibitors would be upgraded to ¼ page advertisement)
- 1 attendee at President's Banquet

Letter of Agreement

Between the PAGD and _____
Company/Commercial Supporter

The above named company wishes to provide support for the PAGD Annual Meeting by means of:

A. Exhibitor:

- Friday, May 14, 2010
- Saturday, May 15, 2010
- Sunday, May 16, 2010

B. Advertising Book Sponsor

- Business Card (included in Exhibitor Package)
- 1/4 page
- 1/2 page
- full page

C. Sponsor

- Silver Sponsor
- Gold Sponsor
- Platinum Sponsor
- President's Banquet Table Sponsor

Total Amount Due: _____

(Note: Please make checks payable to PAGD. Payment is due at time of reservation. Reservations will not be held without payment. No refunds will be issued. Checks only, please.

Agreed

Customer Representative: _____

Please print

Signature: _____ Date: _____

Address: _____

Phone: _____ Email: _____

Please fax or mail the completed form to:

April Hutcheson
Executive Director, PAGD
1125 Windsor Road
Mechanicsburg, PA 17050
Phone: 717-737-4682
Fax: 717-737-4683



Approved PACE Program Provider FAGD/MAGD Credit Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. (6/1/2009) to (5/31/2013)